

SIERRA MADRE NEWS.

VOL. II.

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, JUNE 26, 1908.

NO. 38.

Celebrate the Fourth at Home

NEW CLUB HOME READY FOR THE 4TH CITY BEAUTIFUL

Woman's Club Proposes to Erect Fine Club House on Central Avenue this Summer.

A real club house, providing an adequate home for so progressive and active an organization as the Sierra Madre Woman's club seems to be among the probabilities for the near future. The club recently purchased two lots on the south side of Central avenue, just east of Mountain View Inn, and the plan is to erect a building on those lots which will afford a place for the meetings and social affairs of the club and perhaps for other organizations as well.

Plans were laid before the Woman's club at the meeting Monday afternoon, which was the last one of the club year, by Mrs. George H. Letteau, chairman of the building committee. The method of procedure calls for the organization of a building association and the sale of stock, to provide funds. A considerable amount of money has already been subscribed for the purpose and it is thought there will be little difficulty in securing the remaining amount required. The association will be incorporated, probably for \$10,000 or \$15,000 for the purpose of furnishing a stable organization.

Tentative plans for the building, it is understood, have been drawn and the matter will be pushed during the summer. It is not impossible that the first meeting of the next club year will be held in the new building. The ladies are to be congratulated on their enterprise in pushing this matter in spite of the fact that the club has been organized but two years.

CABLES TO BE STRUNG

Wiring for Modern Telephone System to be Completed Ere Long.

Manager Farman of the Sierra Madre Telephone and Telegraph Co., has worn out several pairs of soles in the few weeks just past while keeping tab on the work of his linemen, and other affairs of the company. The big cables have arrived and are ready for stringing on the poles which will be commenced next Monday.

The new office building of the company is nearing completion and by the time the cables are strung along Highland avenue and Lima street all will be ready to remove the switchboard to the new quarters. Mr. Farman is hoping that the exchange will be in running order in the new building in about thirty days.

Preparations for Gala Day are Nearing Completion—List of Prizes Offered—Band May be Secured.

Preparations for the Fourth of July celebration are going on apace and the prospect for a good time for all is growing brighter all the while. The list of prizes for the athletic events looks exceedingly attractive and those competing will have something worth striving for. The list is published in full so far as possible at present. Mr. Gottlieb and Mrs. Collins have succeeded admirably in caring for this department.

An effort is being made to secure a band for the occasion. Special contributions have been offered for the purpose and Mr. F. R. Yerxa has been investigating to see what could be done. It may be found impossible to secure a band at this late date, because of the great demand for that day.

Much interest is manifested in the ball game for ladies and gentlemen in the afternoon. There may be some difficulty in selecting an umpire with sufficient tact to fill the position with entire satisfaction. But there will be a crown of glory for the one who succeeds.

There has been some inquiry regarding the conditions of the three-legged races. In this event the contestants enter in pairs. One leg of each boy is tied to that of his partner so that the two must step together with their respective feet, there being virtually but three feet for the two to stand upon, or run with. It looks easy but the difficulty is in keeping equilibrium and making speed at the same time. This is always a fun-producing event.

The conditions of the obstacle race have not yet been fully decided, but will be made known in next week's paper or on the day of the race.

The potato race is also a fun maker. In this event the spuds, or something less expensive, are laid in lines, a line for each boy, and ten in a line, six feet apart. A basket or box is placed at the end of each line. At the word "go" each boy begins to collect the potatoes, one at a time, and place them in his basket. But one potato can be carried to the basket on a single trip. The quick turns and short sprints required make the contest decidedly interesting.

Here is a list of the prizes contributed with names of the donors. A few persons have not yet been solicited and these will be seen within a day or two.

THE PRIZES OFFERED

C. J. Fox—Base ball glove, bat and ball.
Miss M. Fox—Gold seal ring.
Mrs. Collins—Punching bag.
Mrs. Smith—Indian clubs.
G. B. Morgridge—200 calling cards, (2 names.)
Louis Leopardi—2 hair cuts, 2 shampoos.
W. E. Bechtelheimer—10 ice cream sodas, 10 cornucopias.
M. Olsen—\$1.50 boy's tennis shoes.
A. S. Mead—Book.
I. M. Grilley—10 cornucopias.
J. H. Wright—Base ball glove.
J. Krafft—Knife.
S. R. Norris—Fountain pen.
Ralph Grant—Harmonica.
Clark & Graham—Knife.
Dr. R. H. Mackerras—2 fountain pens.
Wm. Gottlieb—Brownie camera, electric light.
Miss Graham—Parasol.
J. A. Wood—\$1.00.
N. H. Hosmer—\$1.00.
Mrs. Camp—\$1.00.
Mr. Wherry—\$1.00.
Mr. Rhea—\$1.00.
L. W. Blinn Lumber Co.—\$3.00.
J. A. Saenger—\$1.00.
Mrs. Torrance—50c.
Mr. Freeman—50c.
Mrs. Howard—50c.
M. H. Bridle—2.00.
Mr. Parsons—\$1.00.
F. R. Yerxa—\$2.00.

Mrs. Lawless—50c.
Mrs. Potter—50c.
Mrs. Britton—50c.
S. R. G. Twycross—25c.
Mrs. Hoffman—30c.
C. S. Kersting—\$2.00.
Mrs. Andrews—50c.
Mrs. Letteau—50c.
Mrs. Entwistle—50c.
Mr. Mulligan—Laundry work for one month for one person.
Mr. Farman—50c.
Wm. H. Hoegee Co.—Rifle.
Mrs. Coffey—\$1.00.

Dr. Curran, Mr. Bustinghouse and Richard K. Fox have also offered to donate prizes, the nature of which they have not decided upon.

The rifle offered by Hoegee & Co. will be put up as a prize for the contestant winning the largest number of points. The small boys will have about an equal chance with the larger ones to win this prize.

With the cash contributions a fine assortment of additional prizes has been purchased and will be added to the list given above. Among other things are a football, two Jersey sweaters, tennis racket, bat, exerciser, dumb bells, knife, catcher's mask, base ball, tennis balls, bathing suit and boxing gloves.

The athletic events will be held on Grand View avenue, between Baldwin and Mountain Trail. The sport will begin at 9:30 a. m., sharp. Don't forget.

Enthusiastic Meeting Held Wednesday Evening at Call of the Park Commission.

Determination to make Sierra Madre the most beautiful city in Southern California was the prevailing sentiment at the meeting held Wednesday evening at the call of the Park Commission. The number of property owners in attendance probably surprised those who had called the meeting. About one third of those present were ladies, who showed the keenest interest in the proposed work.

Chairman Jones of the Park Commission presided over the meeting. Mrs. E. W. Camp and Mrs. J. A. Osgood, the other members of the commission, were also present. Mr. Jones, in his opening remarks, reported the result of a conference with City Forester Harper of Los Angeles. Mr. Harper, he said, recommended about five varieties of trees as being most suitable for shade trees along public streets. He placed the Pepper first and the Black Acacia next in desirability, considering rapid growth, shade, durability, water required and beauty.

DISAGREE ON PEPPER

The open discussion which followed Mr. Jones' remarks showed a considerable sentiment favorable to the Pepper, and some of those present favoring the Black Acacia, the latter not being so well known. Messrs. Hosmer and Depencier, speaking from long experience with the Pepper, opposed it as being dirty, destructive to walks and curbs, sapping the vitality of nearby trees by their well known tendency to reach out to great distances for water supply, and because the Pepper is a breeding place and home for the black scale. They admitted that as new comers to California they had once thought the Pepper the most beautiful tree that grew, as most other new comers think. Hence their opposition was not due to prejudice but because they felt the bad features of the Pepper outweighed all that could be said in favor of its beauty.

The Pepper was not lacking for defenders who felt that as a distinctively California tree it should have a place on our streets. And since it was not the plan of the Park Commission to make all the streets alike it was suggested that at least one street be planted with Peppers from end to end. This proposal found general support.

FAVOR UNIQUE TREES

Prof. Hart described some trees which had impressed him very favorably while on his travels and suggested that if some trees which would be unique in this country could be secured in a

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few years Sierra Madre would have some streets famed the country over for their distinctive beauty. He suggested several trees which he thought might prove adaptable to this situation and the idea met with general favor.

Camphor, Flaming Eucalyptus Deodar, Australian Bottle tree, and several others were mentioned as trees known to thrive in this locality, all being desirable as shade trees. Mrs. Camp proposed that one street be planted to evergreens, Deodars preferred, the proximity of Sierra Madre to the mountains making it particularly appropriate.

AN OAK AVENUE

A communication from Mr. Bannatyne was read by Mr. Camp in which an excellent suggestion was offered. The Live Oak had been generally left out of consideration because of its slow growth, though the opinion had been expressed that one street should be planted with oaks. Mr. Bannatyne suggested that oaks be planted along some avenue, at least fifty feet apart, and that some rapidly growing tree be planted between to furnish shade until the oaks should reach sufficient size to be of use. The other trees could then be removed and the avenue of oaks would remain.

The question of removal of shade trees already growing in order to allow the planting of uniform shade trees along the entire length of a street was raised. It was stated that this was not the intention of the commission. A motion offered by Captain Osgood was adopted expressing it as the sentiment of the meeting that so far as possible all shade trees now growing should be left untouched.

Since no formal or binding action could be taken by the meeting Chairman Jones expressed a desire on the part of the commission to ascertain the prevailing sentiment along each street where the tree planting is to be taken up, as to the kind of trees to be planted.

TRY TO GET TOGETHER

No one street was fully represented and there was considerable difference of opinion among those who were there. A resolution was therefore adopted directing the chairman to appoint one person for each street which is to be improved, to act as the chairman of a committee which shall endeavor to reach an agreement among a majority of the property owners on the respective streets and report their preference to the commission. In the meantime the commission propose to continue its investigations and learn all possible about the standard varieties of shade trees and new varieties which may be available.

The establishment of permanent grades and the curbing and paving of Central, Grand View, Baldwin and Mountain Trail avenues makes the coming winter the golden opportunity for tree planting on those streets. The observance of uniform plans will provide for the permanent beautification of the city. The discussions of various phases of the subject were very generally participated in, among those taking part being Mesdames Camp, Osgood, J. H. Wright, and Messrs. Jones, Bridle, Hart, Hosmer, Osgood, Depencier, Camp, Ward and Copps.

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Brief Items of Interest

Mr. C. H. Baker left Monday for Portland, Ore., on a business trip.

Miss Lydia Webster entertained the Modern Priscillas on Thursday afternoon.

Mr. J. R. Bransby of Los Angeles was in the city Wednesday looking after business interests.

The many friends of Mr. C. K. Hoffman will be pleased to hear of his continued improvement in health.

Miss Dorothy Humphries, the daughter of Mr. and Mrs. George Humphries, is home from Claremont college to spend her vacation.

Mr. and Mrs. W. S. Andrews attended the festivities incident to the opening of the season at Redondo Beach, the first of the week.

Mr. Thomas O'Hara of Boston, who spent the past two weeks here visiting his daughter, Mrs. Charles E. Bernham, left for the east the first of the week.

Miss Lottie Humphries, who is a graduate of Claremont college, Pomona, attended the commencement exercises and the annual meeting of the alumni, this week.

Rev. Dr. Campbell has just received copies of his book, "Paul, the Mystic," from the press of the Putnams. The book was published in England some time ago and has been brought out in this country for the first time.

Mrs. E. M. Tufts received a crate of the famous Imperial Valley cantaloupes from her son, Charles Tufts, of Holtville. The editor can testify that there is nothing better grown in the melon line unless it is a striped watermelon from the Cedar river bottoms in Iowa.

Mrs. Howard of Baldwin avenue entertained most delightfully on Tuesday afternoon at Bridge whist in honor of her friend, Miss Crandall of Los Angeles. Among those invited to meet Miss Crandall were Mesdames Roth Hamilton, Wm. J. Lawless, L. C. Torrance, Geo. H. Letteau, Collins and Smith.

Tuesday evening the Ladies' Aid Society of the Congregational church gave a most enjoyable social affair in the social rooms of the church. Mrs. C. W. Jones and Mrs. J. W. Keys were in charge of the affair, which was well attended. A guessing contest, music and light refreshments contributed to the enjoyment of the guests.

Within the week the mountain camp resorts have been formally opened. A dance and informal musical program was given at Strain's, the campers being joined by guests from the hotel and observatory force. Sturtevant's was opened Saturday night with great festivity. Reservations at the camps and at the Mt. Wilson hotel indicate a record breaking season this year.

A dinner in honor of the christening of little Ernest Percival Pegler, son of Mr. and Mrs. C. J. Pegler was given Sunday by Mr. and Mrs. J. C. Pegler. The guests were Mr. and Mrs. C. J. Pegler and two sons, Mrs. Robinson, Dr. and Mrs. Tower and two sons of Lamanda park, and Miss Katie Stone of Altadena. The christening ceremony was performed by Rev. Mr. Bernham at the Church of the Ascension.

A. S. Mead was a business visitor at Hollywood yesterday.

Rev. Mr. Dexter of Gilroy, Cal., was the guest of Mr. Twycross on Wednesday.

Miss Effie Henderson of Long Beach was the guest of Miss M. C. Brandt at the Woman's club on Monday afternoon.

Miss Mae Campbell attended the State Normal school graduating exercises held in Los Angeles Thursday morning.

Mr. and Mrs. G. E. Morgan attended the graduating exercises of their daughter, Miss Lenore, at Los Angeles on Thursday.

Milton Steinberger and Franklin Clark drove to Newhall this week and will spend two weeks camping and hunting in the Owens river country.

Mrs. C. L. Foote attended the wedding on Wednesday of Miss Grace, daughter of Mr. and Mrs. E. G. Chaddock in Los Angeles, to Mr. Senger of Berkley, Cal.

Miss Lenore Morgan was one of a class of 137 graduating from the State Normal school at Los Angeles, on Thursday morning. The exercises were held in the assembly room and were especially interesting. Many beautiful flowers were presented to the graduates.

Two new advertisers appear in this week's news. They are N. V. Morrison, who will undertake contracts for heavy hauling of all kinds, and F. H. Jewell, a structural engineer who will handle building contracts, large or small, furnishing plans and designs for any class of work.

A unanimous and urgent invitation to take the presidency of Moore's Hill college in Indiana has been extended to Rev. Dr. W. S. Bovard, son-in-law of Mrs. E. M. Tufts of this city. Dr. Bovard, who is well known to many Sierra Madre people, is at the head of the theological department of the University of Chattanooga and has taken the offer under consideration.

Trustees Meet.

The regular meeting of the city trustees was held last evening and a large amount of routine business disposed of. Current bills were allowed and some problems of street work discussed.

Mayor Jones was directed to issue a proclamation regarding the shooting of fireworks or explosives in the portion of the city north of Grand View avenue where a grass fire might easily get beyond control and start a mountain fire which would do millions of dollars worth of damage. Permission was given the boys to fire blank cartridges within the city limits on the Fourth, with a warning that reasonable precautions be taken. The city marshal has ample power to arrest and prosecute anyone on or before the Fourth whose method of celebrating becomes obnoxious.

Marshal Lehmer announced the appointment of Messrs. George Crow and Grant Morgan as deputy marshals, Mr. Crow was present and was sworn in.

The Board of Health was authorized to expend a limited amount for the carrying out of the plan for a visiting nurse, mention of which is made elsewhere in this paper.

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A Suggestion.

To the Editor of the News,
Dear Sir:—

I notice that the new building now
being finished for the Home Telephone
and Telegraph Co., has a fine, spacious
tower. I beg to suggest that the City
Trustees arrange with the telephone
company for the erection of a fire bell
in this tower. The bell could be con-
nected with the operating room of the
telephone exchange and worked by
electricity. Inasmuch as the company
has day and night service it would be
the quickest and best possible way of
furnishing a fire alarm. The telephone
company ought to make easy terms with
the city for this privilege, because of
the fact that the fire alarm, being con-
nected with the telephone service,
should induce property owners who
have not done so to put in phones at
once and thereby receive the benefit
both of the phone and fire alarm service.
I am not a stockholder in the telephone
company but beg respectfully to call to
the attention of the city trustees and
property owners what, it appears to me,
would be a wise and useful improve-
ment. This suggestion is made solely
in the interest of our rising young city.

Respectfully,
GEORGE HUMPHRIES.

The Menu is

changed daily at Hotel Shirley, no two
meals alike.

The Best Bargain

in real estate is the new house, corner
Baldwin avenue and Victoria street,
the house is very desirable and the
location unsurpassed.

See F. H. Jewell for plans and
estimates on building.

PROCLAMATION!

Sierra Madre, Cal., June 24, 1908.
I, C. W. Jones, President of the Board
of Trustees of the City of Sierra Madre,
for and on behalf of said Board of Trus-
tees, do hereby proclaim that on the
4th day of July, 1908, that in order to
protect the city and its environments,
and especially the forest reserve north
of the city of Sierra Madre from fire,
the shooting, exploding or firing of
bombs, fire crackers, skyrockets, fire-
arms or fireworks in any part of said
city of Sierra Madre north of Grand
View avenue, is hereby prohibited. Any
person guilty of violating this procla-
mation will be prosecuted to the full
extent of the law.

C. W. JONES,
President of the Board of Trustees.

Gentlemen

We have just received a lot of canvas
shoes, high cut and oxfords. The color
is tan and gray. M. Olsen, the shoe
man.

The Christian Alliance.

Bible class from 10 to 11 a. m.
Christ healing the sick, from 11 to
12, Sunday. Town hall.

The glorious doctrines of a liv-
ing, loving, Almighty Christ.
Those who want Christ's exposition
of His own teaching are cordially
welcome.

He is the same today, yesterday
and forever. The conditions
for pardon of sins and bodily
healing are very simple if one
understands them.

"The Love of Christ constrains us."
2nd Cor., 5-14. John 15:21-24.

Getting Married?

*You will need invitations and
"at home" cards, and the News
Printery is the place to order
them, engraved or printed.
VISITING CARDS are also
something on which you want
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You are certain to be pleased
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for engraved visiting cards
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The Valencia season has opened in
fine shape in Sierra Madre. At the
Wells-Watson grove some eastern
parties offered at the rate of \$8.00 per
box. They offered that figure with the
privilege of picking the oranges them-
selves, packing them and carrying them
away rejoicing at the fine fruit and op-
portunity. The proprietors would like
to have more customers of the same
kind.

Arrivals at Hotel Shirley.

R. R. Ewerts, Dr. Pike, H. N. Jackson
and wife, T. A. Faulkner and wife, Long
Beach; J. L. Robinson and wife, A. F.
Gault, A. Schellery, J. N. Pyles, Los
Angeles.

A Bargain.

Don't fail to see the modern house
offered for sale by Mr. Richards, on
Baldwin avenue. It is very desirable
and can be bought at a low figure.

Fined for Shooting.

City Marshal Lehmer has determined
to put a stop to the promiscuous shoot-
ing about town and to some other
abuses. In line with the resolution he
rounded up Raymond Hedley for being
too free with firearms within the city
limits. The case was called before
Recorder Madden and a fine of \$10 was
imposed. This will perhaps serve as a
warning to a few people who have been
shooting quail within the city limits,
which is not only an offense against the
city ordinances but also against the
state game laws at this season. If pros-
ecution under the city laws does not
have the desired effect the more serious
charge may be taken up.

Next Wednesday is the Day

to go or send to Hotel Shirley for a hot
fresh meat pie, always ready at 12 noon.
Only 10 cents each.

Olive Oil

We now have on sale the famous F. W. Braun olive oil and invite all users of olive oil to call and examine it. Made from California olives and guaranteed

Absolutely Pure

1-2 Pints - - 25c
Pints - - 50c
Quarts - - 90c

Shasta Water

We carry a full stock of carbonated waters in the syphon bottles.

15 Cents

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To get the genuine old Concord Grape juice taste use

Randall's Grape Juice

10c and 25c

On Ice at Our Fountain

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TREES A MENACE

Danger in Leaving Trees Standing on Central Avenue.

No one loves trees, in general or in particular, more than the writer. Yet he fully expects to be called a hopeless heathen for writing this article. Nevertheless he regards human life as more valuable than any tree and the removal of a tree which is in a dangerous position as being a lesser evil than the maiming of human bodies.

There are two and perhaps three trees on Central avenue west of Lima which should be removed before the street work is carried further. The danger of collision with them was mentioned at the meeting of the Park Commission Wednesday evening. The greater danger lies in the fact that two of them are so close to the street railway track that there is not room for a vehicle to pass between them and a car on the tract. Some day some driver will make a miscalculation as to the speed of an approaching car and get wedged into the narrow space with consequences which can easily be imagined. Then the city will have a bill to pay, but that will not be a circumstance to the possible loss of life or permanent injury. It will be easy to say that reasonable care would avoid such accidents. But so it is with most accidents.

But what if the trees are left standing? None are in vigorous condition and the chances are that all will be dead within a year after the oiling is completed. Then there will be an unsightly place in the paving which will have to be repaired and that block of paving will have a motley collection of patches in what should be one of the finest stretches of paving in the city.

A careful inspection of the ground will convince anyone of the danger of leaving the trees there. The resolution which was passed Wednesday night favored the preservation of trees wherever possible, which cannot be too strongly indorsed. But the writer does not regard the position of these trees as possibly consistent with the public safety.

Chicken Dinner

will be served in the dining room of Hotel Shirley on Sunday next, June 28, at 5:45 p. m. 40 cents each.

Twycross has rented Wellington's large tent cottage to Mr. and Mrs. Clure of North Dakota. They are accompanied by their son and daughter and by Mrs. Clure's father and mother. He has also rented the Emmens cottage to R. B. Kruse of Cincinnati, Ohio.

Ladies

Here is a bargain. We have some odds and ends in ladies' and children's shoes, sizes from 3 to 5½ which we will close out at \$1 per pair; also misses' shoes, sizes from 12 to 3 at 75 cents per pair; children's shoes, sizes from 6 to 8, at 75 cents per pair. M. Olsen, the shoe man.

After Church

lunch at Hotel Shirley, from 12 to 1:30 p. m.

Wagon goes to Pasadena once a week. Leave orders. M. C. Doucet.

Ladies, keep your feet cool by buying canvas shoes of M. Olsen, at \$1 per pair that sell elsewhere from \$1.50 to \$1.75.

SIERRA MADRE HARDWARE CO.

CASH STORE

Yes, We Have a 10-cent Counter

This Week Only

A nice folding porch chair for 99c

A good water pail while they last
10 cents each

SIERRA MADRE HARDWARE CO.

CASH STORE

Opposite Depot

Phone Home Black 46

EXCURSION RATES FOR VACATION TRIPS

To Eastern Cities

On various dates during June, July and August tickets will be sold at all stations in California and Nevada to many eastern points at low round trip rates. For instance, to Chicago and return \$72.50—St. Louis, \$67.50—St. Paul, \$73.50—Omaha, \$60.00—Kansas City, \$60.00—New York, \$108.50—Boston, \$110.50, etc. Return limit is 90 days in most instances. If desired tickets will be sold going via Salt Lake Route and returning via another without extra expense.

In addition to above will be excursion rates to various big conventions at Denver, Chicago, Cleveland, Toledo, Dallas, etc. The excellent service and great scenic attractions of the Salt Lake Route and connections beyond Salt Lake City are popular features with the traveling public. Will you join us?

To Yellowstone Park

To the great American Wonderland—Yellowstone Park—the Salt Lake Route in connection with the Oregon Short Line is the short line from Southern California. Only 45 hours from Los Angeles to the Park boundary—by rail all the way—with a stop of six hours to view Salt Lake City.

Various rates are offered, the lowest being \$70 for the round trip, including five days stage journey in the park.

Full particulars of all these excursions may be had from any ticket agent of the

SALT LAKE ROUTE

Residents of Sierra Madre and vicinity should call upon or write to C. D. PIKE, C. P. A., 601 So. Spring St., Los Angeles.

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Plumbing and Tinning

GARDEN HOSE

"ELECTRIC" IS THE BEST. CUT ANY LENGTH

"New Perfection" Summer Cook Stove

Come and See Our 1-Minute Oil Stove.

Refrigerators and Ice Boxes

Clark and Graham

TWO WAYS

—OF HANDLING—

REAL ESTATE

One way is to make sales regardless of consequences. If the seller loses that is not the agent's fault. If the buyer gets skinned or even disappointed that is his trouble. The agent is concerned only in the commission.

Another way is to get for both buyer and seller the very best. Let the seller feel that he has made a good turn and have the buyer know he has made a good investment. The agent in this case has done both a favor and has made two good friends. It is only in this way that the realty business can be properly built up.

Our patrons are our best advertisement and reference. If we have a single dissatisfied customer, we do not know it. This, and the fact that during the last month we have made some ten sales regardless of hard times and quiet season, we consider a fine guarantee of our promise to make good.

This fall is to see the liveliest selling in real estate since the coming of the car line. Our next president is assured; financial conditions are rapidly mending; Sierra Madre's streets are at last something more than paths and gullies; people with money and influence are coming this way. The city is on the eve of better things. Prices are lower than they have been in a long time or will ever be again.

Today, as never before, is the time to buy Sierra Madre real estate. Don't wait a year and then wish you had—property will be at least 25% higher a year hence.

Why don't you get the benefit of this rise?

Buy one of those small payment, easy term lots at seven per cent, hold it one year and get back your money with a good profit.

Cut out the following coupon, and send it with your name and address and we shall be pleased to call.

A. S. Mead, Sierra Madre:

Kindly send me detailed information about

1—Real Estate Bargains.....

2—Cement Stock.....

3—Fire Insurance.....

4—Life Insurance.....

5—Accident and Health Insurance.....

It is understood that this inquiry in no way obligates me to buy any of the above.

Signed.....

What is the matter with a close-in business corner at \$1500?

Buy cottages at cost which are renting for 15 to 25% on the investment.

ALL WE ASK IS A FAIR INVESTIGATION AND COMPARISON.

Don't forget that we are prepared to serve you in any kind of fire, accident, or life insurance.

Only a few more days in which to get some of that 7% Cement Stock. It is selling fast and won't last long. Call or write for particulars.

We also have the best rental list. We move baggage for our tenants free of charge.

Real Estate
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Phones: Home Black 42 and Black 37
Sunset Pasadena Main 9623

NEWS WANT COLUMN BETTER SANITATION

¶Liner Ads. in the News want column bring sure, quick results. ¶ Try them

FOR SALE

FOR SALE—One Wagner motor cycle, has had but little use. F. R. Yerxa, Arbalita Ranch, Central avenue. 38

FOR SALE—Heavy, one-horse farm wagon with springs, runabout buggy, cart, two sets of harness, fancy pigeons. Make an offer for outfit or separately. W. P. Caley, Ramona Av. tf

FOR SALE—Ripe apricots at 2 cents a pound. Park Manor ranch. 38

FOR SALE—Legal forms, notes, mortgages, deeds, and agreements. The News Printery.

FOR SALE—Young horse, for saddle or driving; sound and gentle. A. Olsen, livery stable. tf.

FOR SALE—Some good dressers, dining tables and sideboards at practically wholesale for the cash at the Furniture Store. 38

WANTED—Buyers of carbon paper, rubber stamps, legal forms, blank books, etc., to make their purchases at the News Printery.

WANTED TO BUY

WANTED—Fresh eggs and milk. Apply Hotel Shirley. 38

The Seven Ages.

- I. The baby carri-age.
 - II. The stubbed toe band-age.
 - III. The coll-age.
(Apologies to Webster.)
 - IV. Marri-age.
 - V. The for-age.
 - VI. The dun-age.
 - VII. Cold stor-age.
- Selected, swiped or contributed. M.B.B.

The Food Served at

Hotel Shirley is clean, fresh and wholesome. It is prepared and cooked by an experienced chef.

Cantaloupes 5 cents each at the O. K. Cash Department Store.

Daugherty's buttermilk is pure.

All of the boys who are to be in the Fourth of July races will get their tennis shoes at factory prices at M. Olsen's.

A Fish Lunch

served every Friday in the dining room of Hotel Shirley, 12 to 1:30 p. m.

Remember that August Eklund, the tailor, does the best work when you want clothing cleaned and pressed. His prices are right and you are sure of satisfaction.

Get summer prices on coal from the Sierra Madre Feed & Fuel Co., before buying elsewhere. Phones: Main 8611, Black 50.

Use Daugherty's peanut butter.

A Fish Dinner.

served every Friday in the dining room of the Hotel Shirley, 6 to 9 p. m.

Try Daugherty's Saratoga chips.

Board of Health Takes Active Steps to Secure Better Conditions.

That the Board of Health is to be more than a name will be welcome news to most people in Sierra Madre. At a meeting held last Friday evening some steps were taken in the direction of better sanitation and provision against some dangers from tubercular infection.

Because Sierra Madre has the best climate in the world for tubercular patients and many of them are attracted here by that fact some erroneous impressions have gotten abroad. Some people appear to be imbued with the idea that this city is nothing but a big consumptive camp. This is far from the truth and every possible effort should be made to dispel the illusion.

However, the presence of even a few sufferers renders the strictest supervision and regulation imperative for the public welfare. There should be no effort to keep such persons away, but if they come they should be allowed to come only on terms laid down by the proper authorities. With this in view the Board of Health proposes to prepare a brief printed statement of the city laws regarding sanitation, disinfection, etc. A copy will be supplied to every house in town and to all newcomers. Rigid inspection will be a part of the program, to see that the conditions are fulfilled.

No amount of legislation can correct some of the evils and dangers resulting from lax personal habits. In most cases these are due to ignorance. The Board, therefore proposes to carry on an educational campaign. Most tubercular sufferers will gladly conform to any reasonable rules along this line when informed of the necessity. An appeal will be made to others to be more careful for the sake of other people.

The hiring of a supervisory nurse to look after all tubercular patients in town was brought up. This could not be done with the public funds but it was thought that a fund could be raised by subscription. Careful and frequent inspection of all cases in the city and expert advice to those otherwise unable to pay for it, could thus be provided. This would also afford an opportunity for pushing the educational campaign. The plan has met with favor wherever presented and it is thought there would be little difficulty in securing sufficient funds.

The Board also hopes to secure aid through the ordinance requiring building permits, which will probably be passed soon by the trustees. This will be of material aid in securing better sanitation and will help in doing away with some of the tent house pest holes.

In the Hot Weather

ladies don't tire yourselves out cooking at home. Take your meals at Hotel Shirley.

Ladies and Gentlemen.

Don't forget we put rubber heels free of charge on shoes bought of us. M. Olsen, the shoe man.

Something new in coal at Sierra Madre Feed & Fuel Co. Phones: Black 50; Main 8611.

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RELISHES

117 W. UNION STREET

BOTH PHONES 419

PASADENA, CAL.

MR. FISHER, OUR SALESMAN, WILL CALL AT YOUR HOME EACH TUESDAY

Hulled Corn
Cottage Cheese
Horseradish
Piccalilli
Chili Sauce
Mustard Pickles
Old Virginia Corn
Relish
Sweet Pickles
Sweet Mixed Pickles

Sweet Pickle Chips
Dill Pickles
Sour Pickles
Olives
Buttermilk
Olive Oil
Peanut Butter
Salted Peanuts
Apple Butter
Mince Meat

Sauer Kraut
Catsup
Pure Cider Vinegar
Mustard
Horseradish and Mustard
Salad Dressing
Pure Sage Honey
Saratoga Chips

These Products are made in Pasadena and are guaranteed to be Pure and Wholesome.

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IT'S THE MOST MARVELOUS MOUNTAIN RAILWAY JOURNEY IN THE WORLD.

Rate from Pasadena \$2.25 Five Cars daily

The Pacific Electric Railway

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